

## Regulations Innovation Award 2018

### Article 1. General Information

- a. The 'Amsterdam Science and Innovation Award' (hereinafter: "AmSIA" or "Competition") is organized by:  
Innovation Exchange Amsterdam (IXA), here after mentioned as 'Organisation'.  
IXA is the valorisation center (and legally a collaboration of) of the University of Amsterdam, Academisch Medisch Centrum, Hogeschool van Amsterdam, Stichting VU and Stichting VUmc.  
The Competition is financially made possible by the Organisation and sponsors.
- b. The Competition aims to stimulate researchers, staff and students to generate ideas with practical application based on research at one of the Amsterdam universities, universities of applied sciences, academic hospitals and public research centers.
- c. Participant means: researchers, staff and students at one of the Amsterdam universities, universities of applied sciences, academic hospitals and public research centers.
- d. Finalist means: Participants who are selected for the final of the Competition.

### Article 2. Entries and eligibility

- a. Entering the Competition does not constitute a relinquishment of copyright and/or any other form of intellectual property rights. The Participant hereby gives the Organisation the right to publish their ideas and names in the event that they will become a Finalist for promotional purposes on the Internet and other media. In the entry the Participant may grant the Organisation permission to use their ideas and names for other promotional purposes as stated in the official registration form. The Participant indemnifies IXA (i.e. the organizations for which IXA is the valorisation center) of any third party claims regarding the infringement of intellectual property rights relating to his/her idea(s).
- b. Participants should be aware that taking part in the competition may make it more difficult or impossible to apply for patents at a future date. During the review process the Organisation will monitor for the need of IP protection and make the Participant aware thereof if applicable. The Organisation will treat entries confidential during the internal Jury process. We recommend that participants gather information on protection of research results (ideas or inventions) in advance by contacting IXA via [www.ixa.nl](http://www.ixa.nl).
- c. Participants will receive a confirmation of receipt of their entry in the Competition. Entries will not be returned to Participant.  
All entries must comply to the following criteria:
  1. Participants are employed by or student at one of the Amsterdam universities, universities of applied sciences, academic hospitals and/or public research centers (e.g. AMOLF, NIKHEF, SURF SARA, NKI, Sanquin). It is possible to register one idea on behalf of one or more people.
  2. Entries are only accepted via the official registration form, see section 6 of this clause. All parts of the registration form must be completed and the text may not exceed the indicated number of words.
  3. Entries are only accepted in the English language. Participants are encouraged to include an attachment (e.g. a design, sketch, photograph or other visual representation) of maximum 1

A4 (front and back of the paper). All documents, registration form and attachments, should state the Participant's name.

4. All essential information a Participant wishes to be taken into consideration by the Jury should be in the official registration form. The attachment is considered "just for information" and is not taken into account in the Jury process.
5. Entries received after the closing date may be rejected by the Organisation.
6. Entries should be registered via this URL: [www.ix.a.msia.nl](http://www.ix.a.msia.nl).
7. The idea may not have been commercially exploited (e.g. licensed) or valorized in another way yet.

### **Article 3. Jury Process**

- a. The Organisation will treat entries confidentially.
- b. After receipt all entries will be assessed by the Organisation on the eligibility criteria stated in clause 2. Entries that do not meet the criteria will not be submitted to the Jury and take no part in AMSIA. They will be informed by the Organisation by e-mail.
- c. The Organisation reserves the right to deviate from the categories indicated on the online registration form to facilitate the Jury process.
- d. Depending on the amount of entries received the Organisation may appoint independent experts to rank the entries received. Experts from one of the institutions are not allowed to rank entries from their own organisation.

All entries are sent by the Organisation to the Jury. Entries will be assessed on the following criteria:

- ❖ Innovativeness: why is your idea innovative/inspiring?
  - ❖ Societal / commercial / academic benefit - which specific problem can be solved with your idea? And why is that of value for society?
  - ❖ Application - which application do you envisage? Who will benefit and/or which group is prepared to use / adopt / pay (for) this idea / concept / product / service?
  - ❖ Feasibility of idea - do you have some evidence that it will work / that society will use your application.
  - ❖ Entrepreneurship - how are you going to enroll your idea and introduce it to the market? Consider partnerships and the steps necessary to turn the idea into reality. Show entrepreneurship to make it happen.
- e. The Jury will decide which entries are to be nominated to participate in the finals. The Finalists receive their nomination in writing from the Organisation and are invited to present their entry in the form of an *elevator pitch* to the Jury and audience. The Jury will subsequently decide, on basis of the pitch and the criteria, which nominee will be awarded the prize.

- f. The Jury in 2018 is chaired by Prof. Barbara Baarsma and consists of:
- **Barbara Baarsma**, Director of Knowledge Development at Rabobank, Professor of Market Forces and Competition Issues at the Faculty of Economics and Business, University of Amsterdam; Crown member of the SER.
  - **Nathalie de Vent**, winner AmSIA 2017, University of Amsterdam, received the award for the Advanced Neuropsychological Diagnostics Infrastructure (ANDI), a new online infrastructure for the improvement of neuropsychological diagnostics.
  - **Marja Zonneville** - Current General Manager Gas Processing, from 1 March 2018 General Manager Shell Technology Portfolio
  - **Joris Tinbergen**, director of Thauris
  - **Ton van Leeuwen**, Chairman Department Biomedical Engineering and Physics at AMC
  - **Alfred Nijkerk**, CEO SumiQ Therapeutics
  - **Other jury members:** will be announced on the website
- g. The Jury's decision will be final and there will be no correspondence about the outcome.
- h. The Jury will not produce and disclose a jury report.

#### **Article 4. Prize money**

- a. The Jury will award the winner of the AMSIA a prize of € 10.000,- (ten thousand euro).
- b. The Jury may decide to award more than one prize in this competition. The category and the type of the prize can be determined by the Jury during the selection process.
- c. Payment of the prize money is preferably done to a department or research group. Or it can be wired to the spin off, start up BV or Stichting, which will develop the idea. In case that the winner is a person not affiliated with any of the above mentioned entities the prize will be paid to the persons bank account. Payment of prize money is considered by the tax authority as a secondary income and therefore subject to Dutch tax. The prize money is therefore paid as a gross amount. The winner of AmSIA is responsible for the payment of tax and possible statutory social security contributions on the prize money.
- d. The prize money needs to be used to develop the idea further. The Organisation might ask the winner to justify where the money was spent on to check this.

#### **Article 5. Deadline**

- a. Entries must be received by Thursday, 22 March 2018, by 18.00 at the latest, via the official Registration Form at our site [www.ixa.amsia.nl](http://www.ixa.amsia.nl)
- b. The finals and awards ceremony of AmSIA take place on Tuesday, 19 June 2018 at 15:00 PM at Vrije Universiteit Amsterdam.



#### **Article 6. Final provisions**

- a. All eventualities not covered by these regulations will be subject to the Jury's final decision.
- b. By entering the competition, the participants agree that they have read and agree to these regulations.
- c. A Participant may request to delete its entry in the Competition by sending an e-mail to [info@ixa.nl](mailto:info@ixa.nl). After such a request, the Organisation will delete all information on the entry and on the Participant where possible. After 1 June 2018 a leaflet with information will be printed and information from this leaflet cannot be deleted.
- d. The Organisation is not liable in the event that an idea/entry does not create a certain outcome or is not fit for a particular purpose.
- e. Dutch law applies. Competent court of Amsterdam has exclusive jurisdiction.

#### **General Provisions**

These regulations are drawn 15 February 2018 by the Organisation of the Amsterdam Science & Innovation Award. They replace previous regulations.