

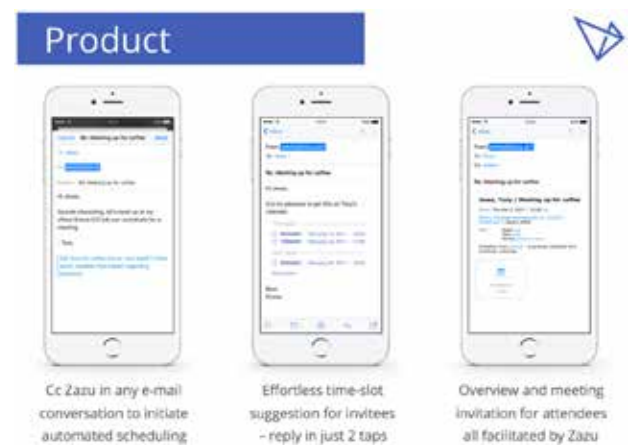
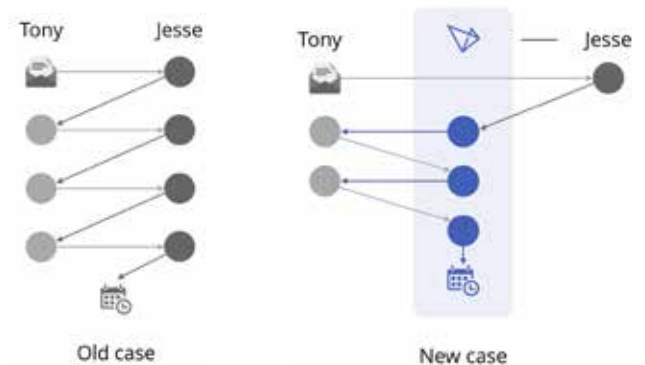
# Innovative ideas in ICT

## Zazu – an artificially intelligent person assistant that schedules meetings for you

Professionals are wasting over 120 hours a year on scheduling meetings. That's over two hours a week! Two hours, which you could have better spent on your core activities.

Zazu offers an artificially intelligent personal assistant that schedules meetings through e-mail. You simply, cc Zazu into any e-mail conversation and then the meeting scheduling will be done automatically for you. No more back and forth, no more checking calendars and changing times. Zazu will e-mail and negotiate about date, time and location for you. All that is left for you is to attend the meeting.

Behind Zazu is a multidisciplinary team of three. Jesse Grift studied the bachelor of commerce and is a board member of a student board where he single-handedly schedules meetings with external relations and recognises the pain of manually scheduling meetings personally. Megan van Doorn is specialised in management, communications, marketing and customer relations. She has worked for an online agency and has written blogs with 100.000+ viewers. Tony Nguyen is a graduate Artificial Intelligent at the University of Amsterdam and is specialised in natural language processing, natural language understanding, Cloud computing, Big data and Deep learning.



*Tony Nguyen, Jesse Grift, Megan van Doorn, Students, University of Amsterdam*